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**FOR IMMEDIATE RELEASE**

**Think Big - in Pink!**  
*Casauri Introduces 17" Pink Laptop Cases*

E.Orange, NJ – October 1, 2003 - As a result of steady customer demand, Casauri now offers laptop cases to fit the recently introduced 16" and 17" laptops by Apple, Sony and Dell in delightfully cool colors such as pink, kiwi, red, and navy. As laptops get larger, finding the right size case is often a challenge. Even harder still is finding one that looks good. Casauri meets both challenges with its new Omni Collection – cases to fit all size laptops with style.

Pastels are no longer the exclusive domain of spring and summer. Colors like pink and kiwi green are favorites well into the winter. Women want to express their individuality and color preferences all year long and refuse to be bound by traditional seasonal colors. Women want anything but a black laptop case, and if it's pink all the better. Even men are tired of basic black and opt for some of Casauri's more subtle colors such as slate gray and navy blue. Casauri's cases are ideal for business travellers, students, and professionals who are yearning for color and style without compromising on function.

The Omni Collection becomes available in limited distribution starting in October at select stores such as The MoMA Design Store and Flight 001. The introductory Compact Case from the Omni Collection is now available at <http://www.casauri.com/omni.shtml> and in select stores.

Prices range from \$45.00 for the envelope sleeves to \$96.00 for the new portfolio and \$80.00 for the compact case. The Omni collection also includes smaller laptop cases to fit 12" laptops.

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**About Casauri:** Casauri is an innovative design company that creates stylishly sleek cases for technology products such as laptops, PDA's, and customized accessories. Casauri makes the ordinary fun and the mundane special. Casauri designed the first laptop case ever to be available at the MoMA Design Store.

**Note to Editors:** For access to previous Casauri press releases and additional background information, please visit <http://www.casauri.com/pressreleases.shtml>. High resolution photos available upon request.

PHOTOS

The complete **Omni Collection** includes three styles (available in pink, kiwi, red, & navy)



1) Envelope

2) New Portfolio

3) Compact Case

The **Omni Collection** by Casauri in nylon *Style No. CC1612 Compact Case*  
pink            kiwi    red    navy



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**Casauri - where style & technology click!**

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