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FOR IMMEDIATE RELEASE

Stripe It Up!

Casauri's Citra Collection Makes a Tangy Splash

Fort Pierce, FL , August 2004– Casauri's new Citra collection pays homage to the sunny state of Florida, Casauri's new headquarters. In this collection, Casauri introduces its very first striped fabric (sun stripes) designed by Miragepaperco of Toronto, Canada, designers of colorful notebooks and journals.

The Citra Collection includes the much anticipated computer backpack (\$120), envelopes (\$62 to \$70), portfolio valise (\$98), pouches (\$20), and ID cases (\$16). The made products made their debut at the New York International Gift Fair at the Javits Center in New York, August 15th to 19th, 2004 in the **Accent on Design** section **Booth No. 3882**.

In addition to sun stripes, the Citra collection includes cool colors such as sky blue, palm green, and balmy orange. Citra exemplifies the progressive evolution of Casauri as a forward-thinking brand in tune with its customers.

The Citra collection will be available in November at select retailers and at www.casauri.com. For more information, please contact Casauri.

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