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FOR IMMEDIATE RELEASE

Casauri in Tune with Mac

Casauri's Stylish Tech Cases Début at MacWorld, San Francisco (**Booth 533**)

San Francisco, CA – January 10, 2005 Casauri showcases its newest designs of stylish and colorful cases for tech accessories, including laptops, iPods, and more, at MacWorld San Francisco. Casauri's Citra Collection includes the new iPod case that fits all sizes of iPods. Casauri's designs fit all Mac models with bright colors that include balmy orange, sky blue, palm green, pink, and sun stripes.

Casauri's customers are as devoted to their Casauri cases as Mac Users are to their Macs. Casauri and Macs perfectly complement each other with style, flair, color, and strong emotional appeal. The number one word Casauri's customers use to describe how they feel about Casauri is LOVE (always in capital letters).

Casauri is available at select stores including Apple Iceland, SF MOMA, The MoMA Design Store in New York, Flight 001, Fred Segal in Santa Monica, and www.casauri.com.

Visit Casauri in **Booth 533** at MacWorld from January 11, 2005 to January 14, 2005, press kits in booth.

About Casauri: Casauri was started from a Columbia Business School class project by founders and sisters, Emily and Helena McHugh. Emily and Helena found inspiration from desperation to cater to women and men seeking style and a means of self-expression. Casauri's designs can be found at some of the coolest stores in the US and internationally.

About MacWorld, San Francisco: The largest annual event for Mac users and Apple products. MacWorld, San Francisco attracts Mac enthusiasts from around the world who descend upon the Moscone Convention Center like devotees on a spiritual pilgrimage.

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