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FOR IMMEDIATE RELEASE

Weekend Retreat

Casauri Introduces the World's Most Beautiful Weekend Carry-All (**Booth 3882**)

New York, NY – January 27, 2005 Casauri's new weekend carry-all tote is the perfect addition to Casauri's collections of stylish and colorful cases for tech accessories, including laptops, iPods, and more. Casauri's customers have been clamoring for more bags to match their cool Casauri laptop cases. Today's woman and man of style want fun and function. They want their bags to stand out and be clearly their own. Now they can have a unified and coordinated look in full Casauri style.

Casauri showcases its newest designs and colors at the New York International Gift Fair. In addition to the weekend carry-all tote, Casauri is introducing its one-size-fits-all slim and sleek iPod case. The fabulous and seductive purple passion is Casauri's newest color palette addition. Casauri's spirit-lifting colors include balmy orange, sky blue, palm green, perennial pink, and the must-have sun stripes.

Casauri is available at select stores including Flight 001, The MoMA Design Store, Fred Segal Zero Minus Plus, SF MOMA, Sam Flax, Apple Iceland, and more. Visit www.casauri.com for store locations.

Casauri invites you to visit **Booth 3882** at the New York International Gift Fair from January 30, 2005 to February 3, 2005.

About Casauri: Casauri was started from a Columbia Business School class project by founders and sisters, Emily and Helena McHugh. Emily and Helena found inspiration from desperation to cater to women and men seeking style and a means of self-expression. Casauri's designs can be found at some of the coolest stores in the US and internationally. Visit Casauri's online Press Room at www.casauri.com.

About Accent on Design: *Accent on Design* is the preeminent showcase for design-lead merchandise featuring the latest and most innovative designs. *Accent* is a juried division of the New York International Gift Fair. Exhibitors are selected by the following criteria: quality of manufacturing, creativity, originality, and use of contemporary design as a marketing tool. Visit www.nyigf.com.

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