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FOR IMMEDIATE RELEASE

Hottest Wheels in Town

Casauri's new styles and colors set the trends at TGA (**Booth 1716**)

Orlando, FL – March 17, 2005 Casauri's new designs include the wheeled mini, carry-all weekender, and sleek iPod case. Casauri's customers have been clamoring for more bags to match their cool Casauri laptop cases. Today's woman and man of style expect their bags to stand out and be clearly their own. Now they have a unified and coordinated look in full Casauri style.

The wheeled mini is Casauri's first wheeled compact case. It is an excellent travel companion that fits beautifully in airplane compartments and glides through airports. In addition, Casauri's new carry-all weekender tote is the perfect bag for weekend get-aways or overnight business trips. To complete the tech-savvy traveler's gear is the one-size-fits-all slim and sleek iPod case with ear bud pocket.

An industry leader in contemporary colors, Casauri introduces the fabulous and seductive purple passion as the newest addition to the color palette. Casauri's other spirit-lifting colors include balmy orange, sky blue, palm green, perennial pink, and the must-have sun stripes.

Casauri is available at select stores including Flight 001, The MoMA Design Store, Fred Segal, SF MOMA, Sam Flax, and more. Visit www.casauri.com for additional store locations.

Casauri invites you to visit **Booth 1716** at the Travel Goods Show in Orlando on March 18th and 20th (Casauri does not exhibit on Saturday, March 19th). To access the online high resolution image library contact Casauri for the username and password.

About Casauri: Casauri was started from a Columbia Business School class project by founders and sisters, Emily and Helena McHugh. The sisters McHugh found inspiration from desperation to cater to women and men seeking style and a means of self-expression. Casauri designs stylish and colorful cases for travel and tech accessories, including laptops, iPods, and more. Visit Casauri's online Press Room at www.casauri.com.

About The Travel Goods Show: *The Travel Goods Show* is the annual market showcase for luggage and travel accessories merchandise sponsored by the Travel Goods Association. The Travel Goods Show is in its 58th year and provides a forum to highlight the trends in the travel goods industry (www.travel-goods.org).

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